



Product of the Year
LOOSE FURNITURE

This award is for the best new loose furniture design of the year, for example; meeting pods and soft seating. The product must be new and 'in manufacture' and will be judged by an independent panel against a number of benchmarks.

These include:

- **Sustainability**
- **Design Innovation & Technology**
- **Aesthetics**
- **Commercial Viability**

Products entered for consideration must be new, 'in manufacture' or launched between March 2018 and March 2019.

Rules and conditions:

1. Closing date for entries is **17.00pm, Friday 22 March 2019**.
2. All entries must conform to the format described in the 'How to enter' section of this pack.
3. Judges' decision is final and no communication will be entered into regarding their decision.
4. Winners will be announced at the **Mixology19 Awards on Thursday 20 June 2019**.
5. A list of winners will be posted on the Mixology Awards website (www.mixology-awards.com) and featured in Mix Interiors magazine after the event.
6. Mix Media Limited (part of Mix Group) accepts no responsibility for damaged or lost entries. We regret that we are unable to return entries/products.
7. Entrants agree to their names and photographs being used for publicity purposes and those who have nominated an entrant must have received their permission.
8. Mix Media Limited (part of Mix Group) reserves the right to reject any entry for any reason, or move your entry to another category if deemed appropriate.
9. All products, projects, companies and people can be entered into more than one category but must complete a dedicated entry form for each category.

Manufacturer Name

Product Name

Entrant Name

Address

Postcode

Telephone

Email

RRP (£) (per sqm)

Date launched

Don't forget to email us (hester@wearemixgroup.com)

Completed Entry Form

At least 10 x high resolution photographs and video

Please note, we no longer require an **electronic** copy of your presentation to be **emailed** to us.

In no more than **50 words** provide a summary of your product. We will use this text on the night if you are shortlisted so please write in 3rd person, type your text into the box provided and ensure it highlights the main selling points of your product. Please note hand-written entries will not be accepted.

Date (today)

Don't forget to post (Mix Group, Unit 2 Abito, 85 Greengate, Manchester M3 7NA)

A3 bounded presentation/supporting document with copy of your entry form bound as the front page