


# MIXOLOGY19 AWARDS PACK

Thursday 20 June 2019  
Old Billingsgate  
London

 Visit the website at  
[mixology-awards.com](http://mixology-awards.com)



## ABOUT THE AWARDS

**Mixology19 Awards will take place on Thursday 20 June 2019 at Old Billingsgate London**

The Mixology Awards are unique. Judged by an independent panel of experienced architects, designers, consultants and clients/end-users. The Awards concentrate entirely on the commercial interiors market. Awards will be judged on merit regardless of company size and the awards are **FREE** to enter. This blend of relevance, independence and focus is why the Mixology Awards are deemed the best in the industry.

## WHY ENTER

- Independent endorsement of your company's expertise and professionalism.
- Use of the widely respected and recognised branded finalist and winner logos for your marketing material.
- Finalists and winners report positive direct results including higher awareness, sales and levels of staff morale.

**What have you got to lose?  
It's free to enter!**

## HOW TO ENTER

**It's easy – 4 simple steps:**

1. Choose the category you want to enter from the list below.
2. Complete the electronic entry form linked to your category. Enter as many categories as you wish, but each entry **must** have a **bespoke** and completed entry form which must be typed. We will not accept hand written entry forms.
3. Email your completed entry form alongside your images and video (minimum 10 high res photos), to **hester@wearemixgroup.com**
4. Print 1 x A3 hard copy presentation per completed entry ensuring the entry form is attached as the cover page of the presentation. Post to our office: **Mix Group, Mixology Awards, Unit 2 Abito, 85 Greengate, Manchester M3 7NA.**

**Requirements for each hard copy:**

- Printed and **bound A3** (there is no limit to number of pages).
- Your completed entry form must be bound on to the front of your A3 presentation.
- Consider visual impact.
- Refer to criteria - this is a key part of the judging process.
- All supporting material should be concise, clear, professionally presented and factually accurate.
- Please note certain categories require samples of materials to be sent to accompany your entry. These are detailed within the relevant category forms.

## JUDGING

Our judging panel comprises key players in the commercial interiors design and property community. These are relevant, independent professionals including architects, consultants and end users- all of whom are heavily involved in the sector.

The judging day is split into two categories, with two separate judging panels, affirming that the most knowledgeable professionals are deciding the shortlist and winners of each category.

## ENTRY CLOSING DATE

Both hard copy and electronic copy should be submitted by the closing date of **5.00pm, Friday 22 March 2019**

Hard copy entries should be posted to:  
Mix Group  
Unit 2 Abito  
85 Greengate  
Manchester  
M3 7NA

Electronic copies should be sent to:  
hester@wearemixgroup.com

For any questions, please call us on  
0161 946 6262

## KEY INFORMATION

**Please read before starting your entry  
- it might help you win!**

- **Read the criteria** of the category you are entering, this is what the judges will score your entry against.
- **Match the criteria** to your entry!
- Ensure your entry is **clear and concise** – Our judges are looking at a considerable number of entries so your entry needs to stand out.
- **Check your entry** before sending; ensure all relevant information is included.
- Ensure you complete an entry form for each category you are entering and bind into **your entry form into your A3 hard copy.**
- **Imagery** is invaluable to your submission, please send high resolution photographs and video content to bring your entry to life.
- Please be aware that **photography and video footage of shortlisted entries** may be used on the night, online or in print.
- Where requested, **Recommended Retail Price (RRP) must be supplied** (this is for judges use only and will be kept confidential).

## CATEGORIES

- **Surfaces** Product of the Year
- **Flooring** Product of the Year
- **Lighting & Technology Accessories** Product of the Year
- **Task Furniture** Product of the Year
- **Loose Furniture** Product of the Year
- **Small Commercial Interiors** Project of the Year (sub 15,000 sq ft)
- **Medium Commercial Interiors** Project of the Year (15-49,999 sq ft)
- **Large Commercial Interiors** Project of the year (50,000 sq ft and over)
- **Public Sector Interiors** Project of the Year
- **Hotel Interiors** Project of the Year
- **Bar & Leisure Interiors** of the Year
- **Design & Build Company** of the Year
- **Furniture Provider** of the Year
- **Product Designer/Design Team** of the Year
- **Manufacturer** of the Year
- **Design Practice** of the Year





Product of the Year  
**LOOSE FURNITURE**

This award is for the best new loose furniture design of the year, for example; meeting pods and soft seating. The product must be new and 'in manufacture' and will be judged by an independent panel against a number of benchmarks.

These include:

- **Sustainability**
- **Design Innovation & Technology**
- **Aesthetics**
- **Commercial Viability**

Products entered for consideration must be new, 'in manufacture' or launched between March 2018 and March 2019.

**Rules and conditions:**

1. Closing date for entries is **17.00pm, Friday 22 March 2019**.
2. All entries must conform to the format described in the 'How to enter' section of this pack.
3. Judges' decision is final and no communication will be entered into regarding their decision.
4. Winners will be announced at the **Mixology19 Awards on Thursday 20 June 2019**.
5. A list of winners will be posted on the Mixology Awards website ([www.mixology-awards.com](http://www.mixology-awards.com)) and featured in Mix Interiors magazine after the event.
6. Mix Media Limited (part of Mix Group) accepts no responsibility for damaged or lost entries. We regret that we are unable to return entries/products.
7. Entrants agree to their names and photographs being used for publicity purposes and those who have nominated an entrant must have received their permission.
8. Mix Media Limited (part of Mix Group) reserves the right to reject any entry for any reason, or move your entry to another category if deemed appropriate.
9. All products, projects, companies and people can be entered into more than one category but must complete a dedicated entry form for each category.

Manufacturer Name

Product Name

Entrant Name

Address

Postcode

Telephone

Email

RRP (£) (per sqm)

Date launched

**Don't forget to email us** ([hester@wearemixgroup.com](mailto:hester@wearemixgroup.com))

Completed Entry Form

At least 10 x high resolution photographs and video

Please note, we no longer require an **electronic** copy of your presentation to be **emailed** to us.

In no more than **50 words** provide a summary of your product. We will use this text on the night if you are shortlisted so please write in 3rd person, type your text into the box provided and ensure it highlights the main selling points of your product. Please note hand-written entries will not be accepted.

Date (today)

**Don't forget to post** (Mix Group, Unit 2 Abito, 85 Greengate, Manchester M3 7NA)

A3 bounded presentation/supporting document with copy of your entry form bound as the front page