

Thursday 6 December 2018
MANCHESTER CENTRAL

 Visit the website at
mixology-awards.com

MIXOLOGY NORTH 2018 AWARDS PACK



ABOUT THE AWARDS

Mixology North Awards will take place on Thursday 6 December 2018 at Manchester Central, as part of Mix Week Manchester.

The Mixology Awards are unique. Judged by an independent panel of experienced architects, designers, consultants and clients/end-users, the Awards concentrate entirely on the commercial interiors market. Awards will be judged on merit regardless of company size and the awards are **FREE** to enter. This blend of relevance, independence and focus is why the Mixology Awards are deemed the best in the industry.

WHY ENTER

- Independent endorsement of your company's expertise and professionalism.
- Use of the widely respected and recognised branded finalist and winner logos for your marketing material.
- Finalists and winners report positive direct results including higher awareness, sales and levels of staff morale.

**What have you got to lose?
It's FREE to enter!**

HOW TO ENTER

It's easy – 4 simple steps:

1. Choose the category you want to enter from the list below (enter as many categories as you wish but each entry must have a dedicated, bespoke and completed entry form which must be typed).
2. Complete the electronic entry form linked to your category.
3. Submit your images (at least 10 high res), video and presentation materials and email it to **hester@wearemixgroup.com** along with the completed entry form.
4. Print and post one hard copy of your completed entry form and presentation materials to our office: **Mix Group, Unit 2 Abito, 85 Greengate, Manchester M3 7NA.**

Requirements for each hard copy:

- Printed and **bound A3** (there is no limit to number of pages).
- Consider visual impact.
- Refer to criteria - this is a key part of the judging process.
- All supporting material should be concise, clear, professionally presented and factually accurate
- Please note certain categories require samples of materials to be sent to accompany your entry. These are detailed within the relevant category forms.

JUDGING

Our judging panel comprises key players in the interiors and design community. These are relevant, independent professionals including architects, consultants and end users- all of whom are heavily involved in the sector.

The judging day is split into two categories (products and projects), with two separate judging panels, affirming that the most knowledgeable professionals are deciding the shortlist and winners of each category.

ENTRY CLOSING DATE

Both hard copy and electronic copy should be submitted by the closing date of **5.00pm, Friday 12 October 2018**

Hard copy entries should be posted to:

Mix Group
Unit 2 Abito
85 Greengate
Manchester
M3 7NA

Electronic copies should be sent to:
hester@wearemixgroup.com

For any questions, please call us on **0161 946 6262**

KEY INFORMATION

Please read before starting your entry - it might help you win!

- **Read the criteria** of the category you are entering, this is what the judges will score your entry against.
- **Match the criteria** to your entry!
- Ensure your entry is **clear and concise** – Our judges are looking at a considerable number of entries so your entry needs to stand out.
- **Check your entry** before sending; ensure all relevant information is included.
- Ensure you complete the entry form and **send both an A3 hard copy and an electronic copy** for each category you are entering.
- **Imagery** is invaluable to your submission, please send high resolution photographs and video content to bring your entry to life.
- Please be aware that **photography and video footage may be used on the night for publicity purposes** for shortlisted entries.
- Where requested, **Recommended Retail Price (RRP) and Project Value must be supplied** (this is for judges use only and will be kept confidential).

CATEGORIES

	Product of the Year Surfaces
	Product of the Year Flooring
	Product of the Year Lighting & Technology Accessories
	Product of the Year Task Furniture
	Product of the Year Loose Furniture
	Small Commercial Interiors Project of the Year (sub 15,000 sq ft)
	Medium Commercial Interiors Project of the Year (15-49,999 sq ft)
	Large Commercial Interiors Project of the year (50,000 sq ft and over)
	Public Sector Interiors Project of the Year
	Hospitality Interiors Project of the Year
	Furniture Provider of the Year
	Manufacturer of the Year
	Design Practice of the Year



 **Product of the Year**
LIGHTING & TECHNOLOGY
ACCESSORIES

This award is for the best new product of the year that falls outside the categories of furniture, flooring or surfaces. The award category is aimed at the most innovative product developments, ranging from lighting and decorative accessories through to groundbreaking monitor arms, storage, kitchen and bathroom accessories and shelving/racking. The judges will be looking for:

- **Sustainability**
- **Design Innovation & Technology**
- **Aesthetics**
- **Commercial Viability**

Products entered for consideration must be new, 'in manufacture' or launched between October 2017 and October 2018.

Rules and conditions:

1. Closing date for entries is **17.00pm, Friday 12 October 2018**.
2. All entries must conform to the format described in the 'How to enter' section of this pack.
3. Judges' decision is final and no communication will be entered into regarding their decision.
4. Winners will be announced at the Mixology North Awards on Thursday 6 December 2018.
5. A list of winners will be posted on the Mixology Awards website (www.mixology-awards.com) and featured in Mix Interiors magazine after the event.
6. Mix Media Limited (part of Mix Group) accepts no responsibility for damaged or lost entries. We regret that we are unable to return entries/products.
7. Entrants agree to their names and photographs being used for publicity purposes and those who have nominated an entrant must have received their permission.
8. Mix Media Limited (part of Mix Group) reserves the right to reject any entry for any reason.
9. All products, projects, companies and people can be entered into more than one category but must complete a dedicated entry form for each category.

Manufacturer Name

Product Name

Entrant Name

Address

Postcode

Telephone

Email

RRP (£)

Date launched

In no more than **50 words** provide a summary of your product. We will use this text on the night if you are shortlisted so please write in 3rd person, type your text into the box provided and ensure it highlights the main selling points of your product.

Date (today)

DON'T FORGET TO EMAIL US hester@wearemixgroup.com

Completed Entry Form

Attached A3 presentation/supporting document

At least 10x high resolution photographs and video

DON'T FORGET TO POST (Mix Group, Unit 2 Abito, 85 Greengate, Manchester M3 7NA)

A Hard copy of your entry form

A3 bounded presentation/supporting document

